

Auto Bild **klassik**

The magazine for oldtimer und youngtimer

The young magazine for old cars or: the lobby for the hobby.

AUTO BILD KLASSIK begins where others stop: with models that are more than 15 years old. Cars that have shown character in the course of their life and are therefore not scrap iron on the heap.

AUTO BILD KLASSIK reports on future classics, young- and oldtimers.

We explain: automobile history and bring it to life.

We want: to preserve what history wrote and sharpen awareness for it;

We want: to re-ignite the young love for old steel plate and allow the old ones to age gracefully.

We will: make your dream-car realistic and supplement the oldtimer scene with the part that is its origin: young-timers.

AUTO BILD KLASSIK is classic AUTO BILD: with reports and features, test, engineering and technology, as well as an extensive guide on subjects like restoration/repair, sourcing of spare parts, upkeep and maintenance, registration, insurance, clubs and literature.

AUTO BILD KLASSIK is quite simply modern heritage.

AUTO BILD KLASSIK respects the old ones and rescues the rare ones.

AUTO BILD KLASSIK with large advertising section and hot bargain market.

AUTO BILD KLASSIK analyses, uncovers and communicates.

AUTO BILD KLASSIK is different than the classic oldtimer magazines. It is the central control organ for the smooth operation of the young old-timer scene. For the love of the car.



print run:
ad price 1/1 page 4c:

99.948 Exemplare (I-VW Ø I-III/2016)
11.900,- Euro

Dates 2017

issue- no.	week	on-sale date	page advert. deadline	print deadline	issue- no.	week	on-sale date	page advert. deadline	print deadline
02/17	01	05.01.2017	02.12.2016	09.12.2016	08/17	27	07.07.2017	02.06.2017	09.06.2017
03/17	05	03.02.2017	30.12.2016	05.01.2017	09/17	31	04.08.2017	30.06.2017	07.07.2017
04/17	09	03.03.2017	27.01.2017	03.02.2017	10/17	35	01.09.2017	28.07.2017	04.08.2017
05/17	14	07.04.2017	03.03.2017	10.03.2017	11/17	40	06.10.2017	01.09.2017	08.09.2017
06/17	18	05.05.2017	31.03.2017	07.04.2017	12/17	44	03.11.2017	29.09.2017	06.10.2017
07/17	22	02.06.2017	28.04.2017	05.05.2017	01/18	48	01.12.2017	27.10.2017	03.11.2017

You can get additional information at any time at:



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AUTO BILD KLASSIK 2017