



Klassik

The magazine for young- and old-timers.

The young magazine for old cars. or: the lobby for the hobby.

AUTO BILD Klassik begins where others stop: with models that are more than 15 years old. Cars that have shown character in the course of their life and are therefore not scrap iron on the heap.

AUTO BILD Klassik reports on future classics, young- and old-timers.

We explain: automobile history and bring it to life.

We want: to preserve what history wrote and sharpen awareness for it;

We want: to re-ignite the young love for old steel plate and allow the old ones to age gracefully.

We will: make your dream-car realistic and supplement the old-timer scene with the part that is its origin: young-timers.

AUTO BILD Klassik is classic AUTO BILD: with reports and features, test, engineering and technology, as well as an extensive guide on subjects like restoration/repair, sourcing of spare parts, up-keep and maintenance, registration, insurance, clubs and literature.

AUTO BILD Klassik is quite simply modern heritage.

AUTO BILD Klassik respects the old ones and rescues the rare ones

AUTO BILD Klassik: with large advertising section and hot bargain market

AUTO BILD Klassik analyses, uncovers and communicates.

AUTO BILD Klassik is different than the classic old-timer magazines. It is the central control organ for the smooth operation of the young old-timer scene. For the love of the car.



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